



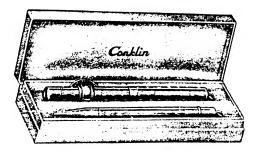
Special Conklin Suggestions for School Opening and Early Fall

Dealers have learned to rely implicitly upon the recommendations made throughout the year in Conklin's Seasonable Suggestions. They know that Conklin recommends only numbers that are rapid sellers, thus creating for the dealer quick profits and more frequent turnovers.

In preparing the Opening of School suggestions for 1922, Conklin has again justified the confidence of the trade. The models listed in this folder have been carefully selected and will meet your every requirement for Opening of School and early fall demand. Every item is a popular one and a quick seller.

Your Special Attention is called to Conklin Utility Sets for the Student

The Youth and the Miss returning to school can be pleasingly fitted with a Conklin Utility Set. They will take pride in showing their matched-design pen and pencil to their school associates—a good advertisement for Conklin writing instruments and for your store.



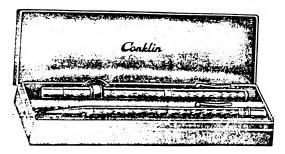
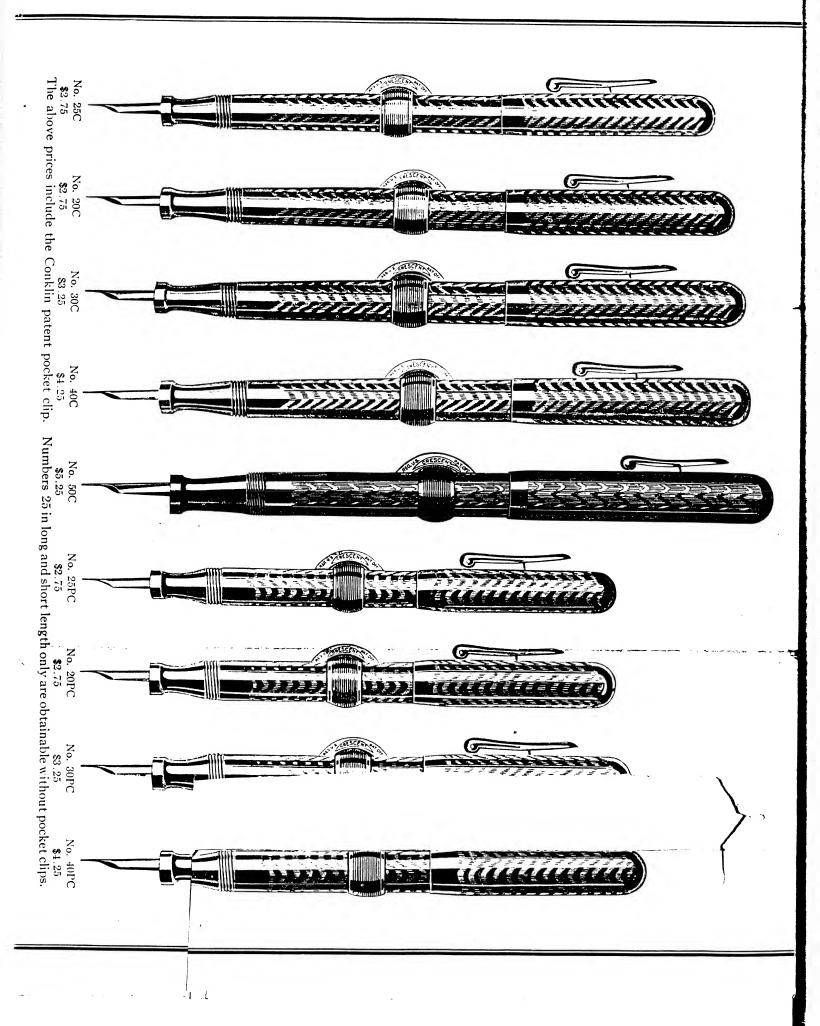


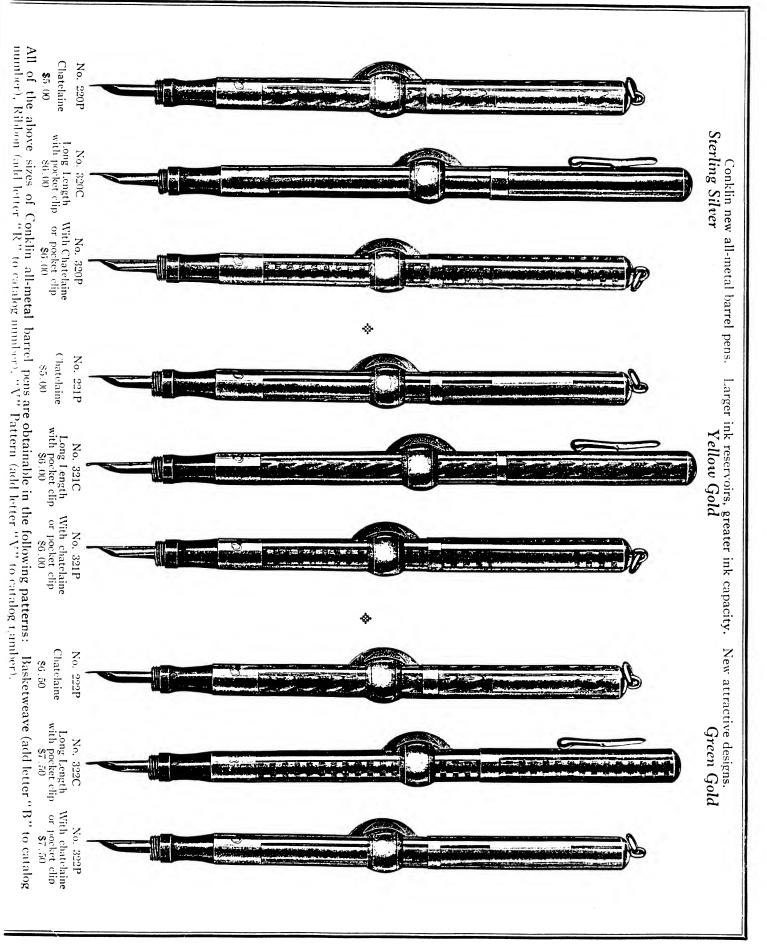
Table of List Prices of Conklin Utility Sets

STERLING SILVER				12-Kt. Yellow Gold Filled				14-Kt. Green Gold Filled			
Catalog No.		Pattern	Price Cata		og No.	Pattern	Price	Catalog No.		Pattern	Price
Long Length 3200B 3200R 3200V	Short Length 2200PB 2200PR 2200PV 3200PB 3200PR 3200PV	Basketweave Ribbon "V" Basketweave Ribbon "V"	9.00		Short Length 2210PB 2210PR 2210PV 3210PB 3210PR 3210PV	Basketweave Ribbon "V" Basketweave Ribbon "V"	9.50		Short Length 2220PB 2220PR 2220PV 3220PB 3220PR 3220PV	Basketweave Ribbon "V" Basketweave Ribbon "V"	\$11.50 11.50 11.50 12.50 12.50 12.50

See illustrations of gold and silver pens for various designs.



" 21PC " 3 " 31PC " 3 " 41PC " 4	" 31C " 51C "	25C becomes 251C at \$3.25 20C " 21C " 3.25	nui	This band can be supplied on any of the pens on the above page. By so doing,	Quarter-inch Rolled Gold Band—Plain Polished	when the cap is screwed on the barrel. of the owner's name or initials.	Conklin gold bands not only add a distin a definite purpose as well. They prevent
20PC " 22PC " 3.75 30PC " 32PC " 4.25 40PC " 42PC " 5.25	" 42C "	numbers are changed as follows: 20C becomes 22C at \$3.75	a half-inch plain or chased gold band. When this is done the prices and catalog	Any pen on the above page, except the 25C and 25PC can be obtained with either	Half-inch Rolled Gold Bands—Plain Polished and Chased	when the cap is screwed on the harrel. Plain gold hands also permit the engraving of the owner's name or initials.	Conklin gold bands not only add a distinctive note of fashion to the pen, but serve a definite purpose as well. They prevent splitting of caps and insure a tighter grip
25PC becomes 2514P at \$3.50 20PC '' 214P '' 3.50 30PC '' 314P '' 4.00		gold band is a particularly good seller to young lady students. It	The short length pen with ring tip	Ring Tip and Plain Polished Gold Band	The Ring Tip The Chatelaine 25PC bec. 254P at \$3.00 25PC bec. 253P at \$3.50 20PC " 24P " 3.00 20PC " 23P " 3.50 30PC " 34P " 3.50 30PC " 33P " 4.00 40PC " 44P " 4.50 40PC " 43P " 5.00		Many women like to wear their Conklin pens in a fashionable and convenient manner on a Conklin silk ribbon or a gold chain. This



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